



# Carbon Emissions Negative: Aiimi's take on net zero.

## What's the aim of this initiative?

The world is warming faster than at any point in recorded history. Organisations and individuals are taking action to tackle climate change and its negative impacts, to limit the spike in temperatures as per the Paris Agreement and reach net zero by 2050.

Aiimi's net zero goal is to become Carbon Emissions Negative, meaning we lock away more carbon than we emit. This means we prioritise minimising our carbon emissions, and any we can't avoid, we seek to offset, including engaging in schemes that help remove carbon.

## What's involved in this initiative?

We've maintained carbon neutrality since Aiimi was founded in 2013, in line with ISO 14001:2015 Certificate of Environmental Management, and engaged with projects approved by Quality Assurance Standard (QAS) for Carbon Offsetting.

From 2024, we are moving to a set of more comprehensive and rigorous

standards and certifications: ISO 14064, ISO 14068, and IWA42. We've engaged BSI (British Standards Institute) as an external verifier to audit our efforts and provide accreditation that we are adhering to these standards and guidelines.

Using our 2024 per-capita figure as a baseline, we're working to deliver a year-on-year per capita saving through three internal initiatives:

**Reduce:** Reducing our carbon footprint per head on a year-on-year basis, including assessing our choice of suppliers, products, and travel.

**Refine:** Challenging the design and delivery of our software to minimise resources and associated emissions.

**Remove:** Seeking practical, local carbon offsetting and removal strategies, including generating our own carbon credits.

The Aiimi office runs on a renewable energy tariff, and we recycle as much as possible, offer a Cycle to Work scheme, and offer an electric vehicle car scheme. We've also created our own dynamic carbon emissions and reporting

dashboard to deliver monthly reports on our emissions status.

## How is everyone at Aiimi involved in this initiative?

Aiimi is committed to helping its employees, customers, and local communities in their efforts to reduce their carbon footprint and mitigate the impacts of climate change.

Our established Community of Purpose group, Aiimi Goes Green, proactively seeks new and innovative ways to drive carbon reduction, with the funding and backing to make them a reality.

At work, we provide easy-to-use facilities and products that support an eco-friendly lifestyle. At home, we support our employees in practising more carbon efficient lifestyles.

Aiimi continues to engage in community projects that promote and deliver carbon neutrality, relating to both employees and the local community.

