

59% of all information stored in UK businesses is considered 'dark data,' whose value and risk is unknown.

Your files. Under your control.

What new systems did you put in place once GDPR came into effect? Like most businesses, you probably nailed down a 'people, process and policy' approach – you educated your employees who manage personal data, updated your policies and re-designed your personal data processes to make them legally compliant. But what happened to all the personal data your business created before 25th May 2018?

Truth is, you've probably got millions of files hidden on your systems, both in the cloud and in your network drives, that are breaching your new GDPR-compliant policies. How much of it can you confidently say you understand, can find and manage seamlessly? Do you know which files are high risk and which are prone to cyber-attacks?

It's time to bring clarity back to the table and understand exactly what valuable data is hidden in your systems, so you can make your business more secure, GDPR-compliant and productive. That's why we created InsightMaker, a unique tool that uses machine learning to discover, enrich and secure petabytes of information at lightning-fast speed, so you can reduce the risk of data breaches and stay GDPR-compliant.

InsightMaker for GDPR



Protect and secure your PII

InsightMaker can crawl across your unstructured repositories to identify where you are exposed to unmitigated GDPR risks. Using techniques like named entity recognition and statistical analysis you can automatically classify documents that contain PII.



Rank files by risk

Simply identifying the files which contain PII would leave you with a long list that's unmanageable and not actionable. That's why InsightMaker has an inbuilt risk profile model, so you can categorise files at low, medium and high risk based on the amount of personal data they contain and their permissions.



Action your insights

After using InsightMaker to identify where these hidden risks exist within your network's dark data, Data Controllers, Data Processors and Data Asset Owners can focus their efforts on moving, deleting or archiving high risk information to ensure it's being managed with compliance in mind.



Maintain compliance

InsightMaker continually monitors your networks to ensure that users are not storing information in conflict with your GDPR-compliant policies and processes. This can flag that certain teams or employees need additional training or that processes need redesigning to ensure compliance.



React to Subject Access Requests

Using Enterprise Search capabilities, InsightMaker can deliver sub-second search results on a subject, across terabytes of unstructured and structured repositories. Once relevant files have been identified, you can then create collections of information to be submitted as part of the time-sensitive DSAR process.